

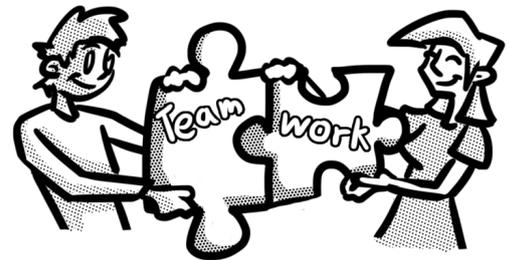
Did you know?



Employers are really keen on work experience and what it gives young people such as the confidence and skills to succeed in a workplace and become 'workplace-ready'. Work experience stands young people in good stead for their future employability. A prospective employer will always look favourably on the effort taken by those who have done work experience, which empowers new talent and gives them an edge to push for the most sought-after graduate positions.

A recent survey (UCAS) showed two thirds of employers look for graduates with relevant work experience because it helps them prepare for work and develop general business awareness.

As well as the many benefits that work experience provides, such as giving young people skills, fostering teamwork, developing communication and providing commercial awareness, experience allows them to stand out to potential employers and helps them choose the right sector to work in.



What can you do?

Work experience isn't just about 'workplace' settings but is a lot broader. All kinds of activities can help your child gain experience, so do encourage them to do an apprenticeship, volunteer, fundraise, complete the Duke of Edinburgh award, take on a part-time job or be an entrepreneur. Help your child apply for placements and get them to start building a CV.

Encourage your child to differentiate themselves and to make themselves more employable. Help them to find work experience placements or new opportunities to try out - which will impress employers and improve their personal development. Try looking on websites with your child, such as targetcareers.co.uk and gothinkbig.co.uk/opportunities. Suggest to your child

that they could also speak to a careers advisor through school to help them find the right experience for them.

Help your child understand what they are passionate about and the different job roles they would like to experience. Start by looking at local companies, charities or by contacting family friends to see if they can help out. Watch this video with your child to help inspire them to find the right experience for them:

https://www.youtube.com/watch?time_continue=102&v=o2F4bZX2yUg